

# Empower

Women in Tech Conference



September 2025

MANCHESTER

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Women in Tech Conference

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## Welcome to Empower Women in Tech Conference

Five years ago our mission began to create an event like no other with the belief that personal and professional development should be accessible to all.

We know that enabling change starts with a focus on the positive and that's why we want to deliver this event for the community in a way which makes it as accessible as possible.

With the journey so far encompassing 2,300 attendees across 2 locations and more than 150 amazing sponsor organisations as well as over 200 inspiring speakers we know the impact this event can have and that's where you come in.

**Empower Women in Tech Conference** is not for profit and our event does not happen without the support of businesses who share our mission and values coming together to help us create impactful change.

Thank you for your support

BECKIE AND NATALIE,  
Co Founders, Empower

We'd love you to  
be part of the  
mission...

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## What to expect...

**In September 2025 we will welcome more than 300 attendees to Empower Women in Tech Conference, Manchester 2025.**

The event is a one day conference comprising of keynote speeches, panels and break out stages from a speaker line up who have all been selected via application.

The day will also include action learning workshops and the opportunity for networking and collaboration in our informal exhibition space before closing the event with a celebratory drinks reception.



*If you want to go fast you go alone, if  
you want to go far you go together*

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## Speakers

Back in 2019, we committed to providing first-time and inexperienced speakers with the opportunity to take to our stage to share knowledge, experiences and more and to ensure everyone has the chance to be part of our event.

Through our application process, we actively encourage first-time and early-stage speakers to be part of our event. Our application form is quick and simple and there are no criteria for application.

For every event, we have a theme and focus for our attendees and we're looking for people who match our vision and intention.

Many of the individuals who end up on our stage progress to further public speaking opportunities but we know that's not for everyone which is why we offer a range of accessible speaker opportunities to create inclusion for as many people as possible.



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## We can't do it alone...

We know that enabling change for women in technology starts with focusing on the positive and that's why we want to deliver this conference for the community in a way that makes it as accessible as possible.

This means we're committed to keeping the ticket price low, we're not looking to make a profit nor is this a commercial enterprise.

It's not just about handing over cash but rather like-minded businesses coming together to **create impactful change**.



# Creating Impact in the industry...

Whilst Empower Women in Tech Conference may be new, our impact in the industry is not. Here's what some of the attendees at our previous events had to say.



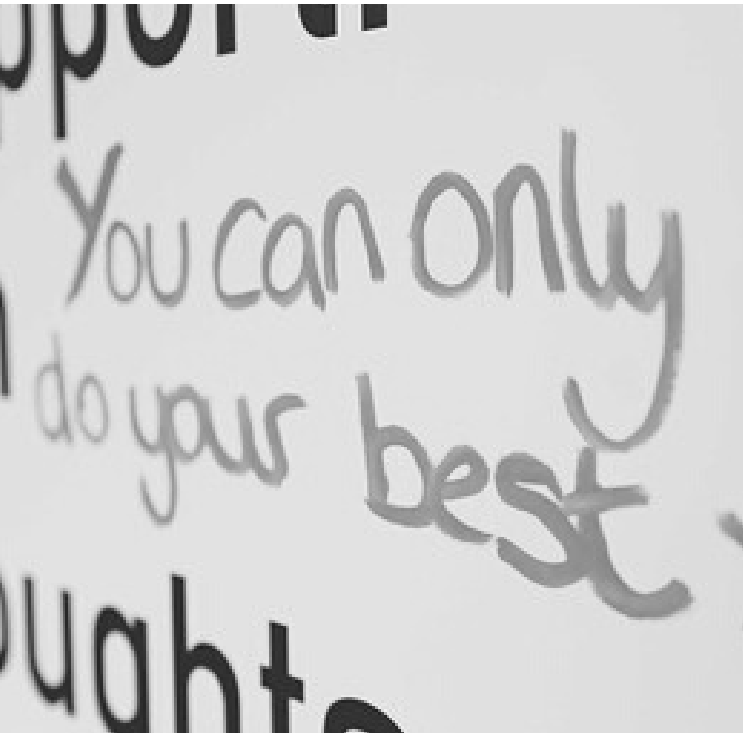
I love that the event brings together so many women in tech, in a very supportive environment. It makes it easy to network, and everyone I spoke with was very helpful and happy to make new connections. The talks were also inspiring, and spark reflection about how to get more women in tech and what we can do to help each other stay there and progress.

Attendee, Manchester 2023

I enjoyed all the talks, that definitely inspired me to take an action and reminded me that I deserve everything as much as anyone else

Attendee, London 2023



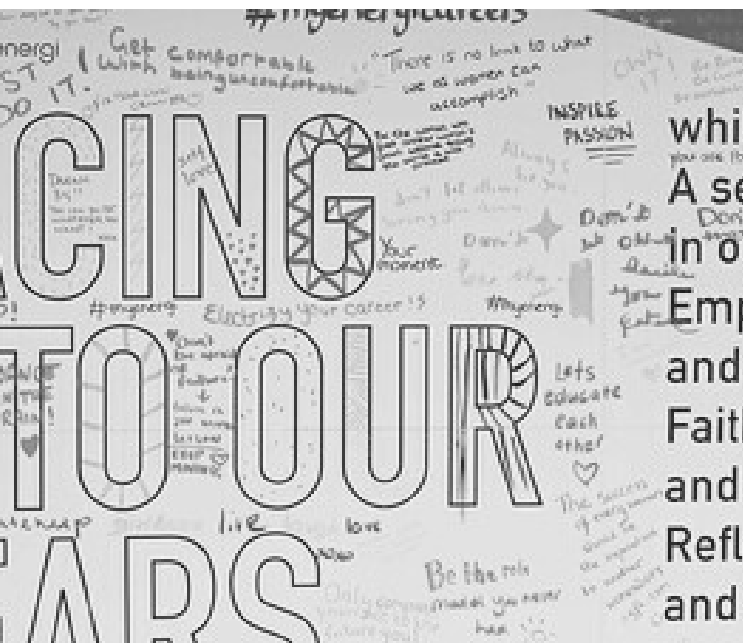


I was inspired by the foreign women speakers. I'm foreign and I have a fear of making grammar mistakes during speaking, seeing them on stage at this event was incredible.

Attendee, London 2023

Watching women realise their worth!

Attendee, London 2023



It was great to start the conference as a nervous wreck, feeling like a total impostor, and leaving on Friday afternoon full of confidence, loads of new connections, and a new love of what I do.

Attendee, Manchester 2023

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## The Packages

Our sponsorship packages are designed for all businesses and all budgets are built with accessibility in mind.

We keep our packages simple, so you understand what you'll get and what you're helping us to achieve at the event.

Most importantly we want you to have the best possible experience as a sponsor of **Empower Women in Tech Conference** and we'll work with you to create the best possible package for you.





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## Headline Sponsor

£15,000 + VAT

- 3 x 2 Exhibition space (trestle table set up) with the opportunity to choose your location
- Your branding on all promotional material (digital or print) relating to the event from February 2025 to September 2025 representing a 7-month marketing programme for the event
- Your logo and profile on our conference website
- Your logo/brand on screen throughout the event
- Inclusion in all conference-related PR
- The opportunity to introduce your business on stage/or play a promotional video
- Opportunity to promote your products/services/campaigns across our social channels
- Email campaign x 4 emails (across 6 months)
- Digital package six social posts 1 per month
- Branding on all videos
- 5 free delegate tickets (includes exhibitor)

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## Video Sponsor

£5,000 + VAT

- Opportunity to sponsor all of our video content relating to Empower Women in Tech Conference Manchester 2025
  - Exhibition space (trestle table set up)
  - Your brand across highlights video
  - Your brand on all keynote speaker videos
  - Your brand on all panel videos
  - Your brand on all other speaker videos
  - Your brand on pre-event social media video content
  - Your logo on our conference website
  - 2 free delegate tickets (includes exhibitor tickets)
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## Workshop Sponsor

£4,000 + VAT

**Opportunity to sponsor 1 action learning workshop with your nominated person (or people) presenting a workshop on a tech related topic in an interactive session around tables**

- Exhibition space (trestle table set up)
- Your branding on all promotional material (digital or print) relating to the event
- Your logo and profile on our conference website
- Inclusion in all conference-related PR
- Opportunity to brand and place promotional items in the break-out space for your workshop
- 2 free delegate tickets (includes exhibitor tickets)

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## Event Sponsor

£5,000 + VAT

- Your logo on all promotional material digital or print relating to the event
  - Your logo on our conference website.
  - Inclusion in all conference-related PR
  - The opportunity to play a promotional video on stage
  - Opportunity to promote your products/services/campaigns across our social channels
  - Exhibition space (trestle table set up)
  - 2 Free Delegate Tickets (includes exhibitor tickets)
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## Panel Sponsor

£5,000 + VAT

- Your logo on screen during a panel event
- Opportunity to host and facilitate one of our panels
- Your logo on our conference website
- Exhibition space (trestle table set up)
- 2 Free Delegate Tickets (includes exhibitor tickets)

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## Community Empowerment Stage Sponsor

£4,000 + VAT

- Place your own branding and promotional items in the event space for the duration of this special event
- Opportunity for five-minute introduction
- Opportunity to introduce and facilitate 10 five-minute speakers creating the chance for women in tech to speak for the first time in a supportive environment
- Your logo on screen during this special event
- Your logo on our conference website
- Exhibition space (trestle table set up)
- 2 Free Delegate Tickets (includes exhibitor tickets)

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## Badge Sponsor

£3,000 + VAT

- Opportunity to support our ethically produced badges and lanyards  
Your logo on all conference badges
- Your logo on our conference website
- Exhibition space (trestle table set up)
- 2 Free Delegate Tickets (includes exhibitor tickets)

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## Bag Sponsor

£4,000 + VAT

- Opportunity to support our conference branded ethical tote bags
  - Your logo on our conference website.
  - Exhibition space (trestle table set up)
  - 2 Free Delegate Tickets (includes exhibitor tickets)
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## Drinks Reception Sponsor

£4,000 + VAT

- Opportunity to sponsor our end-of-event drinks reception includes contribution to overall bar spend
- Display and provide branded items in the exhibition space
- Your logo on our conference website.
- Exhibition space (trestle table set up)
- 2 Free Delegate Tickets (includes exhibitor tickets)

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## Get In Touch

Our mission to make personal and professional development accessible for all continues but we need your support to make it a reality.

**If you'd like to sponsor Empower Women in Tech Conference please get in touch.**



[hello@beckietaylor.com](mailto:hello@beckietaylor.com)



[natalie@natalieasprey.com](mailto:natalie@natalieasprey.com)