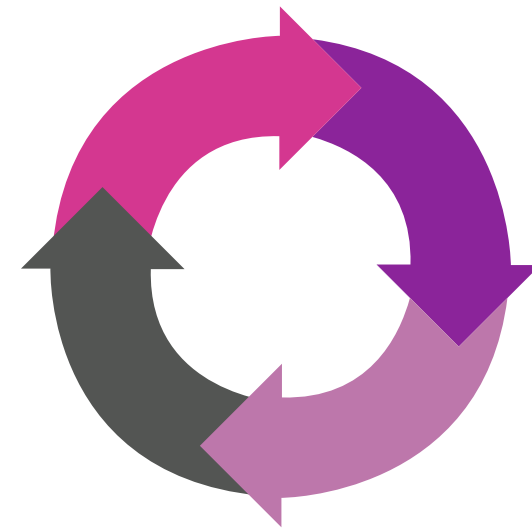


Empower

Ecosystem Partnership

2026



Hello,

We are Empower. A Not For Profit C.I.C with a mission to create accessible, safe and supportive spaces where individuals can embrace vulnerability and confidently advance in their unique journeys, whilst empowering others to do the same.

Since 2019, we've been hosting events that bring people together, building confidence, connection, and community for women in tech.

We've seen the impact these moments create, but in 2026, we want to go further.

We're inviting partners to help us build an ecosystem of lasting impact. Because topics like vulnerability, confidence, accessibility, diversity, inclusion, belonging, and visibility shouldn't live at a single event, they should drive conversations and actions all year round.

BECKIE AND NATALIE, CO FOUNDERS, EMPOWER



The statistics tell us
why this is
important...



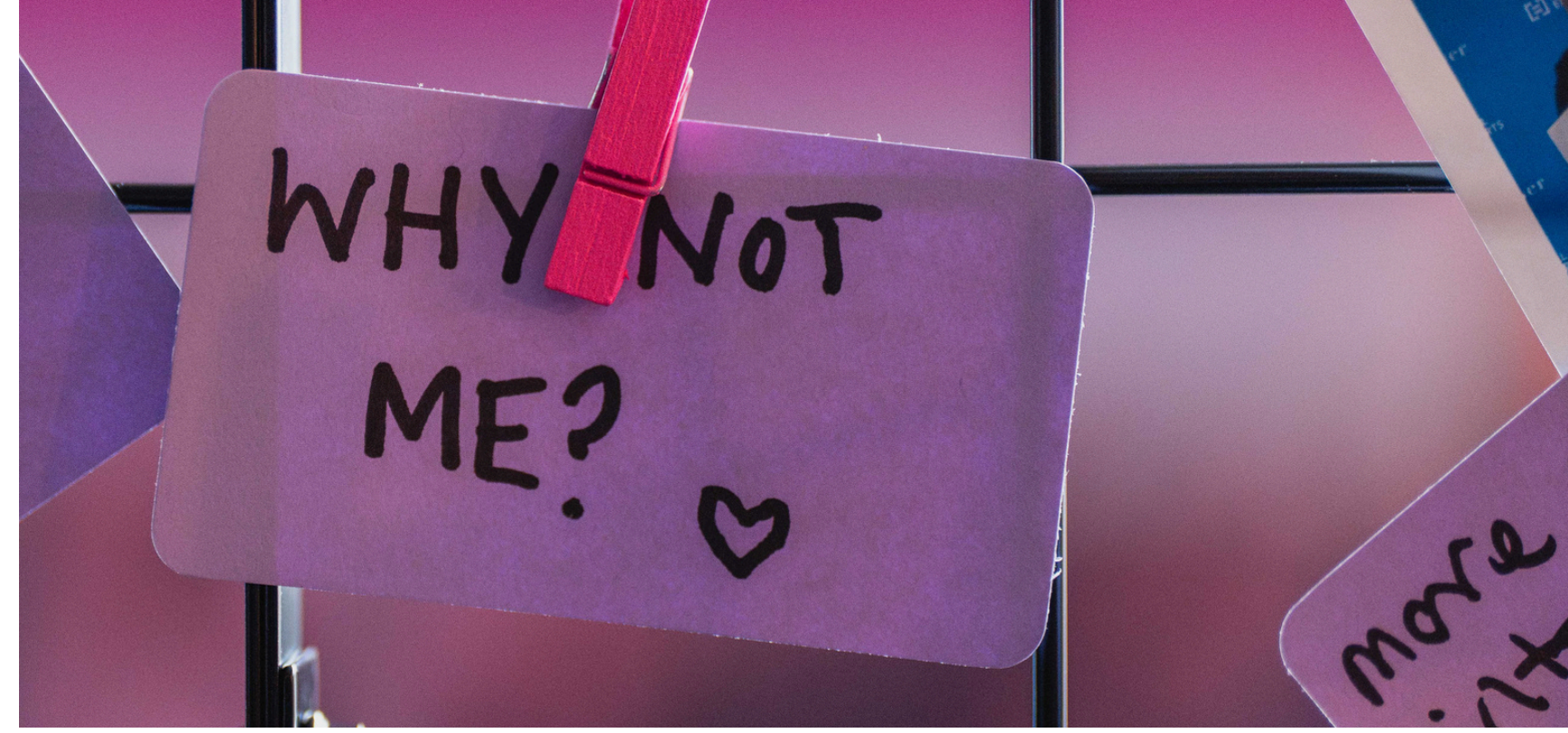
The 2025 Lovelace Report revealed that between 40,000 and 60,000 women leave the UK tech industry every year, costing the economy £2–£3.5 billion annually — not from lack of talent, but due to a broken career framework and limited progression opportunities.



Empower

The Facts

Only 20–23% of UK tech professionals are women, and just 5% hold leadership roles*.



Even within organisations progressing diversity, the Tech Talent Charter reports that gender representation in tech remains at 29%, representing years of stalled progress across the sector**.



* 2025 Lovelace Report

* Tech Talent Charter



Empower

As active participants in the Women in Tech community, we deeply understand what women want and how to deliver **meaningful impact**. Our approach focuses on addressing the following core areas:

- **Learning opportunities for all:** Providing accessible and relevant skill development to support growth at every career stage.
- **Visibility of real women in tech:** Showcasing authentic stories and achievements to inspire and challenge stereotypes.
- **Sharing through the community:** Encouraging knowledge exchange, mentorship, and peer support within a thriving network.
- **Community outreach to educational institutions:** Connecting with schools, colleges, and universities to inspire the next generation of diverse tech talent.
- **Frameworks to support businesses:** Developing practical, scalable tools and strategies to help organisations foster inclusive cultures and retain diverse talent.



Empower

This is not just a pipeline problem. It's a retention and visibility problem, and it's one we can **solve together**.

Our Ecosystem Partner Packages are designed to:

- Amplify this ongoing movement through connected storytelling, learning, and collaboration.
- Align with your diversity, inclusion, and goals, creating measurable, shared value.

Explore our packages and see what resonates. Together, we can grow a sustainable ecosystem where women's voices and allies don't just shine once a year, but shape the tech landscape every day.



Empower

Shaping The Next Chapter



Play



Just **some** of the brands supporting our mission...



Ecosystem Partner Opportunities



Investment

£20,000

Choose from any 4 options below to build your bespoke package

£15,000

Choose from any 3 options below to build your bespoke package

£10,000

Choose from any 2 options below to build your bespoke package

Custom

Talk to us about building a package custom to your needs.

Options

Empower Women In Tech Conference

- Event Sponsorship | London 2026
- Event Sponsorship | Manchester 2026
- Panel Sponsorship | London 2026
- Panel Sponsorship | Manchester 2026

Other Empower Events and Initiatives

- Round Table | 1 event | Topic of Choice
- Workshops | 2 events during 12 month period
- Summer Social
- Empower Women In Tech Awards
- Mentoring

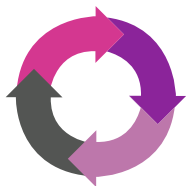
Explore Options In More Detail



Empower Your Marketing

Align your brand with ours and share your news, initiatives and work via our newsletter and social media channels.

Included with all Ecosystem Partnerships



Empower

Women in Tech Conference

Empower Women In Tech Conference

Where the mission began, an event like no other with the belief that **personal development should be accessible to all**. We know that enabling change starts with a focus on the positive and that's why we want to deliver this event for the community in a way which makes it as accessible as possible.

Our goal is not to make a profit, nor is this event a commercial enterprise – and that's where you come in. **Empower Women in Tech Conference** cannot happen without the support of like-minded businesses coming together and supporting change.



Empower

Women in Tech Conference

Empower Women in Tech Conference

Why Sponsor?

- Showcase your organisation as an employer, attract and recruit the best talent
- Connect with and show your support for the women in tech community
- Support professional and personal development within your organisation and beyond
- Contribute to your diversity and inclusion goals and help us reframe the narrative around women in tech
- Promote and create male allyship opportunities for women in tech
- Align your brand with ours and benefit from a range of marketing activity

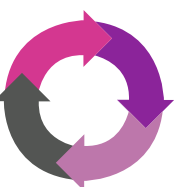
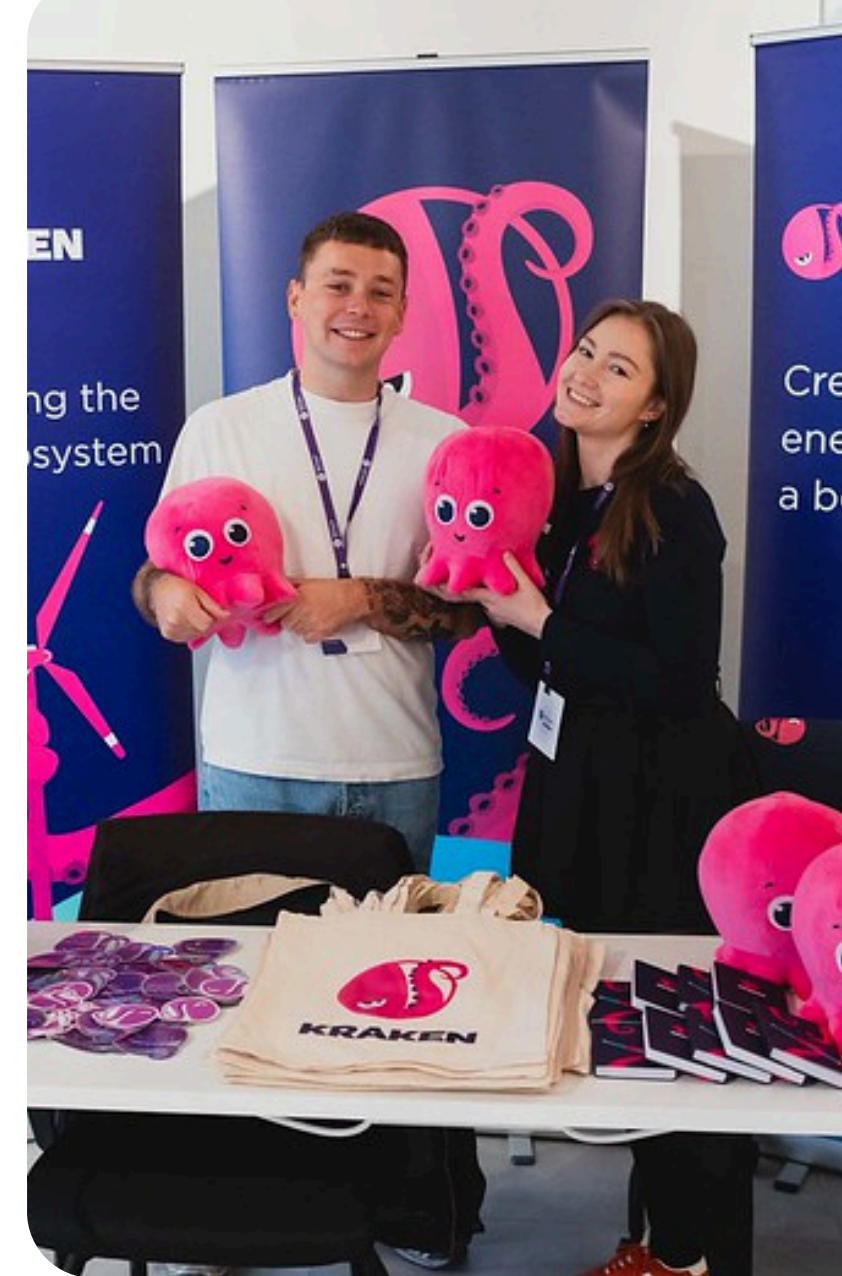
Headline Sponsor Feedback

Alastair McGeoch • 1st

1mo ...

At Roku, building a major engineering hub in Manchester UK.

Beckie Taylor you and your team delivered an amazing event and it was a privilege to be a part of it!





Women in Tech Conference

Some things you may not know about our event

- We actively champion first-time and early-stage speakers, never launching with a speaker lineup,
- All of our speakers are selected via an application process and benefit from speaker support from our experienced team
- We keep ticket prices as low as possible
- We create accessible childcare opportunities for everyone
- Our event is not for profit; anything we make above covering our costs is donated to our chosen charity.
- Our sponsorship options are accessible too ranging from exhibition-only slots to packages across different elements of the event - there's something for everyone.

Creating change starts with positive action.



Packages

Event Sponsor

- Your logo on all promotional material, digital or print, relating to the event
- Your logo on our conference website.
- Inclusion in all conference-related PR
- Opportunity to promote your products/services/campaigns across our social channels
- Exhibition space (trestle table set up)
- 2 Free Delegate Tickets (includes exhibitor tickets)

Panel Sponsor

- Opportunity to host and facilitate one of our panels
- Your logo on screen during a panel event
- Your logo on our conference website.
- Inclusion in all conference-related PR
- Exhibition space (trestle table set up)
- 2 Free Delegate Tickets (includes exhibitor tickets)



Round Table Events

Curated by our expert team our roundtable events are an opportunity to connect with our community on the topics which matter to you most.

Our roundtable sessions will allow you to engage in meaningful conversations whilst creating valuable lasting connections.

What's involved?

- 60 - 120 minute Round Table session
- Round Table invitation sent to Empower database
- Support with event curation from our expert team
- Facilitated and hosted by Empower Co-Founder Beckie Taylor
- Your brand on our website and supporting marketing materials
- Opportunity for post-event marketing via Empower



Workshops

Work with us to curate and deliver an action learning workshop. Participants will get hands-on experience and collaborate with practical exercises led by an experienced host.

What's involved?

- 2 x workshops across a 12-month period
- Hosted by experienced coach and public speaker Beckie Taylor
- Choose from a range of topics
- Support with event curation from our expert team
- Your brand on our website and supporting marketing materials
- Opportunity for pre and post-event marketing via Empower



Empower

Empower Women In Tech Awards

A celebratory event to showcase and amplify women in tech. With a completely free entry and nomination process and an impartial panel of judges from the community to help us shine a spotlight on those who deserve it most.

What's involved?

- Opportunity to be an event sponsor
- Opportunity to be judge for a category of your choice
- Opportunity to present an award on stage
- Your brand on our website and supporting marketing materials



Empower

Summer Social

Sometimes it's about the learning and sometimes it's about the coming together.

Our community social events are the perfect opportunity to support us in bringing people together for a regular informal social and networking event.

What's involved?

- Opportunity to open the event
- Opportunity to support food and drink at social events
- Your brand on our website and supporting marketing materials
- Opportunity for pre- and post-event marketing via Empower



Mentoring

We know more support is needed for women in tech, whether that's graduates at the start of the journey or women looking to move into a leadership role. Whether individuals are looking to be a mentor or mentee we'll help them find the right fit.

What's involved?

- Be a supporting sponsor for our Mentoring Programme
- Your brand on all marketing materials associated with our Mentoring Programme
- Your brand on our website and supporting marketing materials



Empower

Empower Your Marketing

Share your voice with our community. Align your brand with ours and share your news, initiatives and work via our newsletter and social media channels

What's involved?

- Access our community via our monthly newsletter
- Benefit from curated social media posts across our channels
- Share content on our website and social channels
- Invest in email marketing campaigns that connect with our audience
- Your brand on our website and supporting marketing materials

Inclusive with every Empower Ecosystem Partnership



Thank You

Our mission is to create accessible, safe and supportive spaces where individuals can embrace vulnerability and confidently advance in their unique tech journeys, whilst empowering others to do the same.

Whether you have been part of our journey before or are new to Empower and what we do, we would love to have a chat with you about getting involved.

Thank you for reading

BECKIE AND NATALIE, CO FOUNDERS, EMPOWER

Get In Touch



beckie@empower-wit.com



natalie@empower-wit.com

Connect



Empower

